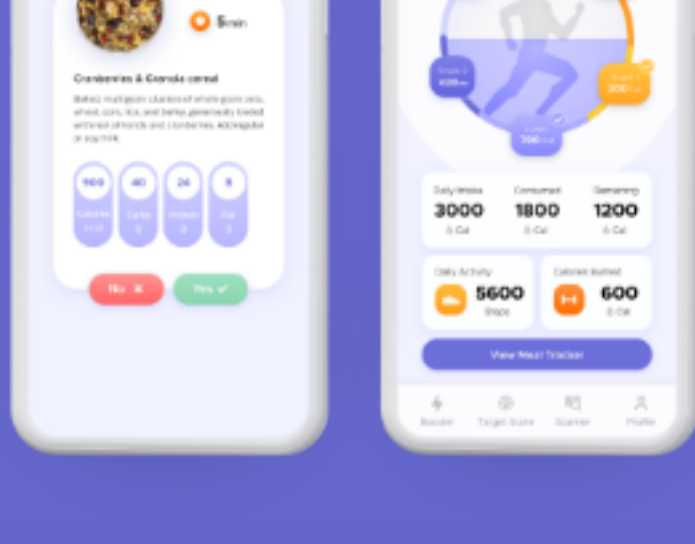


HealthyPicks is unique in that it is the only App on the market that provides an automated holistic view of the user's health combining vital signs, calories and nutrition intake, and physical activity in real-time.



## In-Shop Experience

This app underwent a complete transformation, taking it from a dated, static UI to an engaging, modern, smart diet and wellness platform.

Calories can be tracked and food recommendations are given to support your fitness goals.

## Project Plan

- Gathering Insights**
  - Stakeholder discussions
  - Mind Map
- Layout & Structure Plan**
  - Sketches
  - High Fidelity Wireframes
- Visual Design**
  - Moodboards & style guide
  - Visual Design & Prototype

## Comprehensive Calorie Tracker

We implemented a calorie budgeting and tracking system that monitors every meal and keeps notes of them.



## Personalized Recipes

Well curated meal plans with real-time advice to meet health goals and align with preferences.

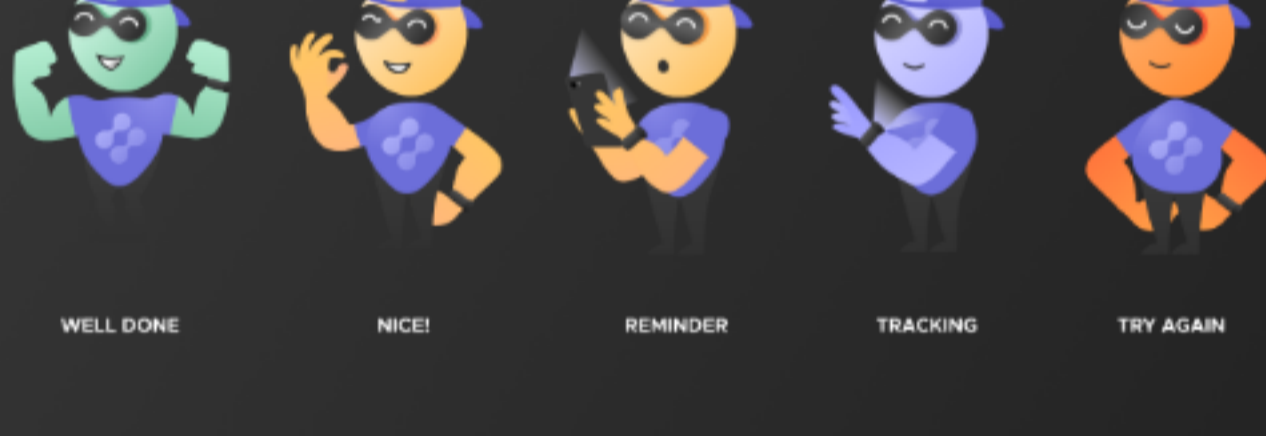
## Cardiovascular Health Monitor

Real-time heart rate monitor with recommendations and tips to stay healthy.



## Mascot

We created a mascot to represent HealthyPicks in order to evoke a connection between our users and the application thereby humanizing the experience.



WELL DONE      NICE!      REMINDER      TRACKING      TRY AGAIN

Primary, secondary and accent & text colors used throughout the UI.

- NEUTRALS**
  - #202124
  - #BFBEBF
  - #BFB7F8
- PRIMARY**
  - #6C6ED9
  - #E2E2F7
- SECONDARY**
  - #FFCF33
  - #FFE566
  - #61F2AA
- STATUS INACTIVE**
  - #9FE2C1
  - #C7E397
  - #EFE5B2
  - #EDCDAS
  - #EABAB
- STATUS ACTIVE**
  - #10B764
  - #94CD33
  - #FADF54
  - #FFAA41
  - #F25555
- FONT COLORS**
  - #202124 HEADINGS /STANDALONE TEXT
  - #777785 SUPPORTING TEXT
  - #777785 BODY TEXT
  - #BFBEBF FADED TEXT

## Typography

We went with a legible font that works well in both upper and lower case.

- Headings**
  - Metropolis Light
  - Metropolis Semibold
  - Metropolis Bold
- Body**
  - Karla Light

